



President's Update

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October 2013

CATALOGUE, SCREEN SAVER ARE AWARD WINNERS

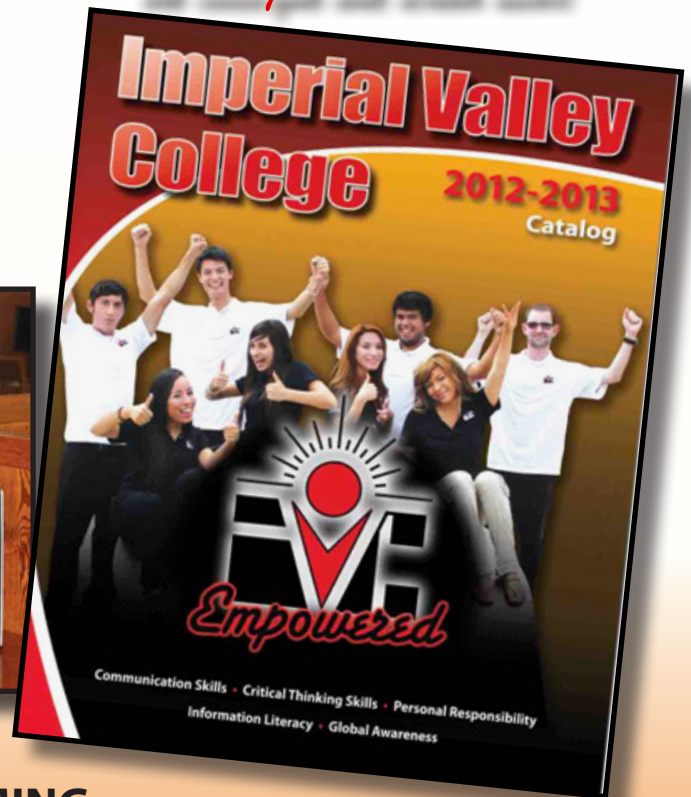
Our 2012-13 Academic Catalogue and a screen saver, both designed by Mike Nicholas, are top winners in the District 6 Medallion Awards competition of the National Council for Marketing and Public Relations. The district consists of community college marketing and public relations departments in California, Utah, Nevada and Arizona.

There were nearly 300 entries in the annual contest. Judges' comments regarding the catalogue: "Outstanding! Beautiful layout, well written. Fantastic use of red ink to create visual interest and guidance."

The screen saver took the top award in the "Nifty and Thrifty" category. Judges said it was a "Great idea! Nicely executed and (an) effective way to push communications."

The catalog and the screen saver idea were team efforts. Mike, along with Dixie Krimm and former Transfer Director Carol Lee worked to design and organize the catalog information. Omar Ramos took a technically challenging screen saver idea and made it into a great, new communications tool to present important information to our students.

Congratulations to all who helped produce both the catalogue and screen saver!



RECOGNITION COMMITTEE FORMING

I am in the process of forming a committee to help in selecting employees to participate on a committee that will select employees for awards and coordinate recognition events.

If you are interested in serving on the Presidential Employee Recognition Committee (PERC), please submit the **FORM AT THIS LINK** for consideration.

This form will automatically go to me.



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RECOGNITION COMMITTEE FORMING

The PERC will be responsible for reviewing all nominations and selecting award recipients, coordinating all recognition events, publicizing and producing the awards. To ensure objectivity, members of the PERC may submit nominations, but may not vote on their submission.

I really encourage all interested employees to volunteer.



MEASURE J UPDATE

You may have read about the issue facing the college regarding the refinancing of Measure J Bonds that have been caused by decreasing property values and rising interest rates.

Our Board is looking at refinancing a \$16.5 million Bond Anticipation Note that comes due on August 1, 2014. You can see a complete presentation on this issue [here](#).

ART GALLERY A BUSY PLACE

The Juanita Lowe Art Gallery has been a very busy place this fall, thanks to the work of Carol Hegarty and others on campus.

The ASG coordinated three presentations by Simon Silva September 26, which received some excellent media coverage. [...READ MORE](#)

This month, the gallery will present a Day of the Dead art exhibit. It opened October 3 and runs through October 31. A variety of artwork including painting, digital prints, photographs, mixed media, and jewelry are on display.

Homemade traditional foods for Day of the Dead

were featured at the opening thanks to Robin Staton. A daytime reception, sponsored by the Associated Student Government (ASG) will be from noon – 1 p.m., Tuesday October 8.

Meanwhile, the state academic senate is going to have a meeting at the gallery in October, and our own IVC academic senate is going to have their retreat at the gallery on October 26.

On tap for November is an exhibit featuring Jennifer Cuellar, Ernesto Yerena, and Daniel Gibson - three successful IVC art alumni. Carol is also working with Omar Ramos to create a website for the gallery.



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STATE ROUND-UP

Better Financial Times, More Uncertainty: Even with Proposition 30, funding is becoming more uncertain. Four years ago, about two thirds of our funding was from the State's general fund. Today, we now receive only a little more than one-third from that dependable source. The rest of our budget comes from sources that are either unpredictable, or have a sunset in just a few years.

President Obama's Plan to Make College More Affordable: The student success "Scorecard" and the "Salary Surfer" are examples of how California is already addressing the concerns of the President. But tying federal aid to college ratings is

problematic. The Chancellor's office will be working with AACC and our colleagues across the country to respond to the President's initiatives.

World Economic Forum Global Competitiveness Report: This report is just one of a number of reports that chronicle the decline in U.S. world stature related to education and the impact it is having on our global competitiveness. America's ranking declined from fourth place in 2010-2011 to seventh in the most recent report. **...READ THE ARTICLE**

City College of San Francisco Update: The US Department of Education has sent a letter to the ACCJC

expressing four different concerns related to the action the commission took with CCSF. Although many believe the Chancellor's office should employ the DOE arguments in the appeal, it continues to believe the best strategy is to correct the deficiencies and ask the ACCJC to take another look at the college.

Cindy Miles Named Top CEO in Pacific Region: Cindy Miles, Chancellor of Grossmont-Cuyamaca, has been named as the 2013 Pacific Region CEO of the year by the Association of Community College Trustees (ACCT). The Pacific Region includes more than 240 of our colleges in nine western states.



UPCOMING COMMUNITY VISIONING FORUMS

- Tuesday, October 8, 2013, 6 p.m. to 7:30 p.m. Holtville City Council Chambers, 121 W. Fifth St., Holtville
- Thursday, October 10, 2013, 6 p.m. to 7:30 p.m. San Pasqual High School Library, San Pasqual
- Tuesday, October 15, 2013, 6 p.m. to 7:30 p.m., Seeley Union School Multipurpose Room, 1812 W. Rio Vista, Seeley
- Thursday, October 17, 2013, 5:30 p.m. to 7 p.m., Westmorland Union School Multipurpose Room, 200 South C, Westmorland
- Tuesday, October 22, 2013, 6 p.m. to 7:30 p.m., Niland Chamber of Commerce, 8031 Highway 111, Niland
- Thursday, October 24, 2013, 6 p.m. to 7:30 p.m., Calexico Camarena Memorial Library, 850 Encinas Ave., Calexico
- Tuesday, November 5, 2013, 6 p.m. to 7:30 p.m., Heber School Multipurpose Room, 1052 Heber Ave., Heber



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UPCOMING COMMUNITY EVENTS

- **October 10:** Joint Chambers Annual "Fall Into the Season" Mixer, 5:30 p.m. Hot Rods & Beer, 235 W 5th St. Holtville, CA 92250
- **October 12:** Harvest Bowl Fundraising Dinner for Food Bank
- **October 12:** IVC Nursing Program 40th Anniversary Celebration. Dinner & Entertainment with a special look back over the past 40 years of healthcare in the Imperial Valley. 6 p.m. Old Eucalyptus Schoolhouse, 796 W. Evan Hewes Hwy. El Centro, CA 92243
- **October 17:** El Centro Chamber Mixer, 5 p.m. El Centro Regional Medical Center, 1415 Ross Avenue

Constitution Day September 17, 2013



HAPPY
HALLOWEEN

